



SPiN: Strategic Planning in Nonprofits

Mission Statement Worksheet

To create a mission statement, use the worksheet below in combination with a short reading about good mission statements available at <http://www.idealists.org/info/Nonprofits/Gov1>

Purpose

Why does our organization/business/project exist? What is the ultimate result of our work?

Business

What activity are we going to do to accomplish our purpose?

Values

What are the basic beliefs that we share as an organization/business/project?

Draft Mission Statement

