



SPiN: Strategic Planning in Nonprofits

Bibliography

Here are some additional resources for you to learn more about strategic planning. These books are classic resources, while the articles may shake up your thinking some.

Books

- Allison, M., & Kaye, J., **Strategic Planning for Nonprofit Organizations: A Practical Guide for Dynamic Times** (Third ed.), <http://www.wiley.com/WileyCDA/WileyTitle/productCd-1118768140.html>
- La Piana, David, **Nonprofit Strategy Revolution**, <http://lapiana.org/insights-for-the-sector/insights/strategic-planning/rtsp-books>
- Especially for arts organizations: Kaiser, M. (1995) **Strategic Planning in the Arts: A Practical Guide**, available online as a free PDF at http://www.hkaaa.org.hk/uploads/hkaaa/201208/20120821_120217_34uRC0PAzP_f.pdf

Articles and Web Resources

- **Community Tool Box: Developing Strategic and Action Plans**, <http://ctb.ku.edu/en/developing-strategic-and-action-plans>
- Blue Avocado: **Strategic Planning: Failures and Alternatives**, <http://blueavocado.org/content/strategic-planning-failures-and-alternatives>
- Harvard Business Review article: **Your Strategy Needs a Strategy**, <https://hbr.org/2012/09/your-strategy-needs-a-strategy>
- Stanford Social Innovation Review: **The Strategic Plan is Dead. Long Live Strategy.**, https://ssir.org/articles/entry/the_strategic_plan_is_dead_long_live_strategy
- Huffington Post: **What is Missing in Too Many Strategic Plans?**, http://www.huffingtonpost.com/michael-kaiser/what-is-missing-in-too-ma_b_792390.html
- TED Talk: **How Great Leaders Inspire Action**, https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action#t-1055771

