## Architecture of Action: Conferences
What to do before, during and after a conference to turn learning into action

### Before the Conference

**Reflection**
- Get a notebook.
- What is on your mind right now?
- What observable change in yourself, your organization, or your community would you like to see within 3 months?

**Team**
- Who plays an important role moving this change forward?
- Who would benefit from an investment in their learning?
- Invite your conference team.

**Time**
- Register
- Look at the schedule. Plan what you will attend based on desired change.
- Schedule post conference follow up.

### During the Conference

**Reflection**
- What ideas resonate with what is most on your mind now?
- What are other people doing that would be cool to try?

**Team**
- Spread out across sessions.
- Create a meeting time and place. Share one thing that you have learned so far.
- Find one person you didn’t know before and reflect on something you have learned.

**Time**
- Find a quiet place for at least 10 minutes and write down what you are thinking about.
- Stay all day. Leaving early interrupts your ability to fully benefit from learning and reflection.

### After the Conference

- Read through your notes.
- What 1-2 things will you move forward?
- Who did you hear from or connect with that you want to stay in contact with?
- How are you doing in achieving that observable change?

- What have you put in place so that the team can hold you accountable, and you them?
- How can you be a part of a learning community beyond the conference?
- Join your local nonprofit network.

- Spend an hour during the week of the conference reflecting on what you would like to move forward.
- Lead a conversation with your staff, board, or community on what you learned and what you are going to do.